

Playgon Games Inc. #656 -1500 West Georgia Street Vancouver, BC, Canada V6G 2Z6

play games online



FOR IMMEDIATE RELEASE

PLAYGON GAMES PREPARES FOR LAUNCH OF ITS LAS VEGAS LIVE GAMING STUDIO

Vancouver, B.C. – September 21, 2020 – Playgon Games Inc. (TSX-V: DEAL / Frankfurt: 7CR) ("Playgon" or the "Company") is pleased to announce that it has opened its 12,000 sq.ft. state-of-the-art Las Vegas studio for demonstration purposes to an initial group of prospects interested in being the first Operators to license the Company's proprietary "Live Dealer" and "E-Table" mobile games. Playgon has begun demonstrating the games to potential customers and anticipates making announcements in the coming weeks.

"We are very excited to showcase our innovative Live Dealer and E-Table mobile games to the market and the customer response to reviewing the product has been overwhelmingly positive" states Darcy Krogh, President and CEO of Playgon. "We are bringing to the iGaming market a very unique, mobile first, user-friendly suite of Live Dealer and E-Table games that will resonate well with the Operators and their customers. We have designed our mobile focused games to be demonstrably superior to what is currently available in the market. The positive reaction by the first group of clients to test our portrait mode, high definition games streamed from our Las Vegas studio confirms that there is strong demand for our industry leading products."

The global online gambling market is anticipated to be valued at more than 92.9 billion U.S. dollars in 2023. The current size of the market is almost 59 billion U.S. dollars, meaning the size is forecast to double in the upcoming years. * Mobile's percentage of overall iGaming win has also risen rapidly, particularly over the past five years. H2 predicts the channel will account for 42% of global interactive revenues this year and more than half of global revenues by 2025, however, many operators are already reporting that more than 50% of their revenue comes from the mobile channel. **

Mr. Krogh adds, "These trends are only enhanced with the recent global pandemic as land-based businesses globally have to increase the focus on their digital strategies."

* Source: Statista (<u>www.statista.com</u>)

About Playgon Games Inc.

Playgon Games Inc. (TSXV: DEAL) (FSE: 7CR) is a technology company focused on developing and licensing digital content for the growing iGaming market. The Company provides a multi-tenant gateway that allows online operators the ability to offer their customers innovative iGaming software solutions. Its current software platform includes Live Dealer Casino, E-Table games and Daily Fantasy Sports which through a seamless integration at the operator level allows customer access without having to share or compromise any sensitive customer data. As a true business to business digital content provider, the Company products are ideal turn-key solutions for online casinos, sportsbook operators, land-based operators, media groups, and big database companies.

For further information, please visit the Company's website at www.playgon.com.

Playgon Games Inc.

Per: "Darcy Krogh"

Darcy Krogh, President and CEO

^{**} Source: H2 Gaming Consultants (https://h2qc.com).



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